

BetterLife to Present at the Emerging Growth Conference

VANCOUVER, July 19 2021 - BetterLife Pharma Inc. ("BetterLife" or the "Company") (CSE: <u>BETR</u> / OTCQB: <u>BETRF</u> / FRA:<u>NPAU</u>), an emerging biotechnology company primarily focused on developing compounds to treat neurological conditions, is pleased to announce that it has been invited to present at the Emerging Growth Conference on July 21, 2021.

The Emerging Growth Conference is a live and interactive online event that will give investors the opportunity to interact with Dr. Ahmad Doroudian, the Company's CEO, in real time.

Dr. Doroudian will be presenting at 11:00 AM Eastern time for 30 minutes. During that time, Dr. Doroudian will present BetterLife's upcoming plans and will subsequently open the floor for questions. Please ask your questions during the event and Dr. Doroudian will do his best to answer them in the allotted amount of time.

Please <u>register here</u> to ensure you are able to attend the conference and receive any updates that are released.

If attendees cannot join the event live, they can view an archived webcast that will be made available on <u>EmergingGrowth.com</u>. The link will also be released by the Company after the event.

About the Emerging Growth Conference

Through its evolution, EmergingGrowth.com found a niche in identifying companies that can be overlooked by the markets. We look for strong management, innovation, strategy, execution, and the overall potential for long- term growth. Aside from being a trusted resource for the Emerging Growth infoseekers, we are well known for discovering undervalued companies and bringing them to the attention of the investment community. It is these companies that we strive to showcase through the Emerging Growth Conference. Every other week, eight (8) companies will present to an entirely new demographic of audience who may become shareholders of the respective companies.

About BetterLife Pharma

BetterLife Pharma Inc. is an emerging biotechnology company primarily focused on developing and commercializing two compounds, TD-0148A and TD-010, to treat neurological disorders such as depression, cluster headaches and anxiety.

The global depression drugs market reached US\$12.41 billion in 2019 and it is projected to reach near US\$25 billion by 2030. According to the WHO, depression is one of the leading causes of disability, impacting approximately 265 million people in the world. TD-0148A is being developed for the treatment of major depressive disorder. It has been synthesized using BetterLife's patented manufacturing process and is the only non-hallucinogenic and non-controlled psychedelic candidate on the market. It is unique in that it is not regulated and therefore can be self-administered. TD-010 is a treatment of anxiety without the addictive potential of benzodiazepines. TD-0148A and TD-010 are both in Preclinical and IND-enabling studies. BetterLife also owns a drug candidate for the treatment of viral infections such as Covid-19 and is in the process of seeking strategic alternatives for further development.

For further information please visit <u>www.abetterlifepharma.com</u>.

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Cautionary Note Regarding Forward-Looking Statements

No securities exchange has reviewed nor accepts responsibility for the adequacy or accuracy of the content of this news release. This news release contains forward-looking statements relating to product development, licensing, commercialization and regulatory compliance issues and other statements that are not historical facts. Forward-looking statements are often identified by terms such as "will", "may", "should", "anticipate", "expects" and similar expressions. All statements other than statements of historical fact, included in this release are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company's expectations include the failure to satisfy the conditions of the relevant securities exchange(s) and other risks detailed from time to time in the filings made by the Company with securities regulations. The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the Company. The reader is cautioned not to place undue reliance on any forward-looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual

results may differ materially from those anticipated. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained in this news release are made as of the date of this news release and the Company will update or revise publicly any of the included forward-looking statements as expressly required by applicable law.